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## **Climax Studios Selects Mixamo As Animation Partner**

*Online Customizable Animation Service To Be Used By AAA Developer*

**SAN FRANCISCO – Nov. 10, 2010** – [Mixamo Inc.](#) announced today that [Climax Studios](#) has selected the online 3D animation service as an animation partner for a yet-to-be-announced title to be released in 2011. Climax cited Mixamo's revolutionary animation features relating to real-time customization of high-quality animations and automatic retargeting of motions to any character model as the main reasons for their selection of the service.

"Mixamo represents an exciting addition to 3D animation in the game industry, one where studios are able to make the best use of their art production resources within increasingly constrained budgets," says Simon Gardner, Chief Executive Officer of Climax Studios. "We will take full advantage of Mixamo's online motion customization and retargeting features to maximize the quality of animation content that we will feature in our upcoming project."

"Mixamo has established itself in the game industry as a powerful animation resource for AAA game studios like Climax to help them leverage their art production efforts more efficiently," says Mixamo Co-founder and CEO, Nazim Kareemi. "All game developers look for ways to accomplish more creatively and stylistically without compromising their budgets. Mixamo provides several groundbreaking technologies that allow these studios to do just that for their 3D animation efforts."

For more information about Mixamo's online, real-time automatic features, please visit [www.mixamo.com](http://www.mixamo.com).

### **About Mixamo**

Mixamo Inc. is a Silicon Valley, VC-funded company founded by 3D pioneers [Stefano Corazza](#), CTO, and [Nazim Kareemi](#), CEO. Based on research from Stanford University's BioMotion lab, Mixamo offers the first online 3D character animation service that provides 3D game developers the power to customize and create professional-quality character animations at unprecedented speeds. Mixamo currently employs a team of outstanding computer vision experts, 3D animators, software engineers and serial entrepreneurs from around the world. For more information, please visit [www.mixamo.com](http://www.mixamo.com).

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