

## Mixamo Executive Summary

### Headquarters

Mixamo Inc.  
2415 Third Street, Unit 239  
San Francisco, CA 94107  
(415) 255-7455  
[www.mixamo.com](http://www.mixamo.com)

### Business

First online service for creating and customizing high-quality animations quickly and easily.

### Principal Contacts

Nazim Kareemi, *CEO and co-founder*  
Stefano Corazza, *CTO and co-founder*

### Key Advisory Board Members

Jim Levy, *founding Chairman and CEO of Activision*  
Luc Barthelet, *CEO of Tirnua, former CTO/VP of EA*  
Isaac Babbs, *former GM of Alias*

### Markets

Game Development  
Film Prototyping

### Product

Mixamo

Mixamo is the first online service that offers 3D artists the power to create and customize professional-quality character animations quickly and easily. Combining the quality and realism of motion capture with the customization provided by keyframing, Mixamo greatly simplifies the character animation process. With an expansive collection of production-quality animations that may be seamlessly re-targeted in real-time to a user's 3D character, Mixamo enables artists to create high-quality character animation in seconds instead of days.

Mixamo's technology was developed in collaboration with Stanford University, Toronto University and the Max Planck Institute. The company currently employs a team of outstanding computer vision experts, 3D animators, software engineers and serial entrepreneurs. A Silicon Valley, VC-funded company, Mixamo closed their series A funding of \$4 million, from Granite Ventures and Keynote Ventures, last year.

### Key Benefits

Mixamo alleviates the need for expensive motion capture studio rental and associated data processing, and substantially reduces keyframe animation times. This increases the overall productivity of animators, allowing more time for the creativity.

Mixamo seamlessly integrates into all 3D modeling applications and game development pipelines.

Professionals utilize Mixamo for tasks such as 3D character animation, production and prototyping, pre-visualization and pre-production.